

CAT WALSHAK

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534 W Girard Ave #2
Philadelphia

■ EXPERIENCE

PROJECT MANAGER

DANGERSVISUAL Philadelphia, PA 2017

Admin and production management for Graphic Designer. Duties include admin organization, workflow solutions, profit reports, client relations, sourcing products and vendors, managing calendar and deadlines, formatting graphics, production budgets

PROJECT MANAGER

1000 GLASS CRANES Philadelphia, PA 2016 WWW.1000GLASSCRANES.COM

Produced and managed successful Kickstarter campaign to fund largest borosilicate glass art installation ever. Campaign raised \$92,441 in 45 days. Working directly with the artist, I created narrative, photo and video content, budget, schedule, website, merchandise design and production, social media, managed calendar, campaign execution, and acted as anger translator. Final installation will take place in February 2018

OPERATIONS MANAGER

FIVE AND DIAMOND West Hollywood, CA 2014-2016 WWW.FIVEANDDIAMOND.COM

Retail boutique and fashion house. Creative duties included product styling, editorial styling, graphic design, fashion design, marketing, social media content, visual merchandising
Managerial duties included hiring and training employees, day-to-day retail operations, photoshoot management (10+ person crew on site, location scouting, directory of models, hair, make-up in Los Angeles and San Francisco), event planning and management (20+ person crew, vendor management, staff management), customer service, project budget reports, production management, project management, workflow solutions, administrative organization, inventory management
Currently designing and producing private label collections

CREATIVE DIRECTOR

THREADRIOT 2008-PRESENT WWW.THREADRIOT.COM

Slow fashion line. Private label production, consultant, textile design, pattern-making, custom apparel. Regular duties include building client relationships, project budgeting/management, editorial content, product design, critical thinking, time management, sourcing vendors and materials, creating original designs in fashion, illustration, and digital design

■ SKILLS

VISUAL Adobe Photoshop, Illustrator, Premiere Pro, textile design, illustration, technical design, set design, product styling, photography, art department, videography, website design

TACTILE Pattern-making, tailoring, product design, project management, sewing instructor, sourcing, intro carpentry, production management

COMP Social media (Instagram, Snapchat, Tumblr, Pinterest, Facebook), digital marketing, Shopify, Big Cartel, Mailchimp, Trello, Google Drive, Dropbox, Quickbooks

PERSONALITY

Ability to see creative vision through from inception to completion
Experience managing small businesses and artists, talent
Over 10 years design experience
Over 12 years fashion industry experience
Bold creative vision
Versatile design capabilities
Extensive attention to detail
Excellent time management and communication skills
Friendly and personable demeanor
Fast learning and hand-on
Resourceful with critical thinking ability
Comfortable in fast-paced environments
Exceptional organizational skills
Capable of following instructions
Comfortable traveling domestic and abroad

EDUCATION University of the Arts BFA 2008
Printmaking, Book Arts

References available upon request